

BLUEFIN COMPANIES LOCATIONS

Bluefin Europe, LLP

110 Bishopsgate
London, EC2N 4AY

Bluefin HK Ltd.

7F, Two Exchange Square
8 Connaught Place
Central Hong Kong

Bluefin Companies, NYC

3 Park Avenue, 37th Floor
New York, NY 10016

Bluefin Companies, Chicago

440 S. LaSalle Street, Suite 900
Chicago, IL 60605

CONTACT

Head of ETF Trading, EMEA

Lee Williams
lwilliams@bluefintrading.com

Head of ETF Business Development, EMEA

Simon McGhee ACSI
smcghee@bluefintrading.com

ETF Business Development

Henri Boua, CFA, CAIA
hboua@bluefintrading.com

ETF Trading

Trading: +44 (0)207 469 2500
Sales: +44 (0)207 469 2510
Settlements: +44 (0)207 469 2515
europe@bluefintrading.com
www.bluefineurope.co.uk



INTEGRITY • INSIGHT • INNOVATION

DISCLAIMER

Bluefin Europe LLP is authorised and regulated by the Financial Conduct Authority ('FCA') Reg No. 492 678 having its registered office at Bluefin Europe LLP 110 Bishopsgate, London, EC2N 4AY. This material is intended for professional clients and eligible counterparties only and is for informational purposes only and not for distribution to retail clients where prohibited by applicable law or regulation. No other person should rely upon the information contained within it. This material is not intended as a solicitation or offer to purchase or sale any securities or derivatives.

Restricted Investors

This document is not, and under no circumstances is to be construed as an advertisement or any other step in furtherance of a public offering of shares in the United States or Canada. This document is not aimed at persons who are resident in the United States, Canada or any province or territory thereof, where the companies/securities are not authorised or registered for distribution and where no prospectus has been filed with any securities commission or regulatory authority.

Risk Warnings

Investment in the products mentioned in this document may not be suitable for all investors. Past performance is not a guide to future performance and should not be the sole factor of consideration when selecting a product. The price of the investments may go up or down and the investor may not get back the amount invested.

This document may not be distributed without authorisation from Bluefin Europe – an affiliate of Bluefin Holdings II, LP collectively referred to as the "Bluefin Companies".

**Leading Liquidity providers
for ETFs and ETCs**

YOUR LIQUIDITY PARTNER IN ETFs

- Client focused
- Execute large orders
- Continuous liquidity
- Risk and NAV prices for complex ETFs
- Minimise market impact and information leakage
- Achieve best execution

Zero commission – trade on a NET price basis

“As a market maker our goal is to better serve the investment community by combining extensive trading experience with sophisticated modelling and cutting edge technology”

OUR PARTNERS

Providers

- Amundi
- DB x-tracker
- Deka
- ETF Securities
- iShares
- Lyxor
- Source
- SPDR
- UBS
- Vanguard

Exchanges

- LSE
- SIX

RFQ platforms

- Bloomberg RFQ
- RFQ Hub
- Tradeweb

Prime Broker

- BAML

Clients

- Asset Managers
- Agency Brokers
- Custodians
- Insurers
- Investment Banks
- Hedge Funds
- Pension Funds
- Sovereign
- Wealth funds
- Wealth Managers

WHY PARTNER WITH BLUEFIN?

European ETF order flow is highly fragmented and only a handful of specialist market participants are capable of risk pricing complex ETFs

Extensive technological investment and trading expertise in the underlying securities of opaque asset classes

Reduce the number of market participants involved in the execution process

Transparent pricing direct from the source of liquidity

For specific products, execution costs could be reduced by dealing direct with Bluefin

Accelerate execution and minimise information leakage

In line with the industry move toward electronic trading, Bluefin is now set up to trade with counterparties on RFQ Hub and Bloomberg RFQ

All trading is conducted on a net price basis - zero commission

OUR SERVICES

The following types of orders and advisory services are available through Bluefin’s European trading desk:

- Intraday risk pricing, NAV, worked orders, closing auctions and post market hours
- Daily colour on fixed income markets and corresponding products
- On exchange market making
- Customised trading solutions and product selection
- Optimised in specie switch
- Execution advice
- Achieve best execution

Continuous liquidity in size both onscreen and OTC



We service 100+ clients in over 20 countries across EMEA and Asia

“We seek to be intelligent providers of liquidity and opportunistic risk takers”